



International
Trade
Centre

ITC @ COP27



Introduction

Small businesses are essential for delivering inclusive and sustainable socio-economic development.

However, small businesses are already experiencing the impacts of climate change; this leads to reduced productivity, and supply chain disruptions in domestic and global value chains. They must also adapt to changes in policy, regulations and markets, technological advancements, and reputational risks

Small businesses can contribute to climate change mitigation and thus support countries' increased NDC ambitions. Being agile organizations, they can innovate and lead the development of new green industries or the greening of existing industries. Furthermore, with support, they can benefit from opportunities arising out of the low carbon transition.

Trade plays an important role in creating an enabling environment to support global adaptation and mitigation efforts; ensuring that global markets remain accessible to developing countries and small businesses, and incentivizing improvements in their environmental performance

Promoting Small Business Climate Action

The International Trade Centre (ITC) is a joint agency of the United Nations and the World Trade Organization, which supports developing countries and their small business sector to address the competitiveness challenges and harness the opportunities of the green transition.

ITC is a trusted partner to developing countries and is uniquely positioned to help countries raise their levels of climate ambition.

To support the implementation of the Paris Agreement, ITC's vision is to mobilise 100,000 climate actions by 2025 through:

- Provide data, evidence & analysis relating to climate change risk, market barriers and market opportunities
- Build climate competitiveness of small businesses
- Support the development and implementation of trade related policies that are mutually compatible with climate action and sustainable development
- Facilitate access to sustainable finance, investment and green markets
- Raise the voice of small businesses in the global climate and trade agendas



Bringing the voice of small businesses to COP27

At COP27, ITC will place a spotlight on the role of trade and small businesses in supporting the achievement of the Paris Goals.

ITC Pavilion in the Blue Zone

An interactive pavilion to showcase:

- Climate action by the small business community from around the world
- Talks with small businesses and enablers on challenges and good practices related to the low carbon transition and how trade can incentivise the transition
- ITC's climate-related tools and services



Climate Smart Network

Digital platform to connect large buyers and climate smart African small businesses. The platform is developed by ITC in partnership with the US State Department.



Climate Competitiveness Assessment Tool (CCAT)

Showcase of ITC's methodology deployed in 14 countries and 10 value chains to climate proof value chains



Publication: Small Business in Value Chains, From Climate Risk to Resilience

Practical guide outlining a ten-step plan for small business to build climate resilience.





Side-Events

Accelerating the Low-Carbon Transition Through Sustainable and Inclusive Trade

10 Nov, 15:00-16:30, Room Khufu, Blue Zone

Organizers: ITC (lead agency), WTO, UNCTAD, OHRLLS, UNEP, WIPO

Trade plays an integral role in enabling the low carbon transition. In this event a high-level expert panel will discuss how sustainable trade can be facilitated to accelerate the net-zero transition, with a focus on small businesses in developing countries, particularly LDCs, LLDCs and SIDS.

Connecting Climate Smart Businesses for the Net-Zero Transformation

17 Nov, Time TBC, US Pavilion, Blue Zone

Organizers: US State Department, ITC

Launch event of the online platform "Climate Smart Network" developed by ITC and the US State Department. The event will discuss challenges and opportunities arising from the low-carbon transition in global value chains and ways to support businesses in the transition.

Advancing Climate Action through Traceability & Transparency in Textile Value Chains: the Egyptian Cotton Case

17 Nov, Time TBC, UN Egypt Pavilion, Blue Zone

Organizers: UNIDO (lead agency), UNECE, ITC and ILO (TBC)

Launch event of the online platform "Climate Smart Network" developed by ITC and the US State Department. The event will discuss challenges and opportunities arising from the low-carbon transition in global value chains and ways to support businesses in the transition.

ITC at COP27: Showcasing Small Business in Global Climate Action



Interactive Pavilion



Side-events highlighting the role of trade as an enabler of the green transition



Delegation of small businesses from around the world led by ITC's Executive Director, Ms Pamela Coke-Hamilton