

ITC Roundtables on Deforestation-free Global Value Chains

Implications of the proposed EU regulation on deforestation-free products

Thursday 9 June 2022, 1.30 – 3.30 PM CET, online
(Zoom: <https://intracen.zoom.us/j/97302695999>)

Background

Fighting against global deforestation and forest degradation at the international level has become a worldwide priority, and the European Union is developing a proposal for a new regulation on “deforestation-free” products. The International Trade Centre (ITC), an agency of the United Nations based in Switzerland, is convening four rounds of private-public consultations and development of concrete plans of actions for “Deforestation-free Global Value Chains” in priority commodities sectors, such as soy, cocoa, and coffee.

The roundtable sessions explore the wider value chain opportunities and different stakeholder voices. The first roundtable in March 2022 investigated the state of play in producing countries, in Brazil, Colombia, Ecuador, Ivory Coast, Ghana, Peru and Vietnam) to better understand the specific challenges and priorities around deforestation. The second event in May 2022 focused on industry responses to deforestation and best practices from these initiatives.

This third roundtable session will explore the implications of the proposed EU regulation with a different set of actors of this specific supply chain, the regulators, the financial industry as well as the palm and coffee industries.

We aim to explore best practices, promote learning across industries and highlight specific challenges on deforestation along the supply chain. A consolidated summary will be available for reference.

AGENDA

13:30-13:40 CET WELCOME ADDRESS

Ms. Vanessa Erogbogbo, Chief, Green and Inclusive Value Chains, International Trade Centre (ITC)

13:40-14:00 CET KEYNOTE ADDRESS

Mr. Mike Senior, Deputy Director – Conservation and Land Use, Proforest

ITC Roundtables on Deforestation-free Global Value Chains

14:00-14:45 CET **PANEL**

Kick-off Dialogue: Implications of the new EU regulation on deforestation-free products

Speakers

Mr. Erik Wijkström, Head of TBT Section, Trade and Environment Division,
World Trade Organisation

Ms. Astrid Ladefoged, Head of Unit for Planetary Common Goods, Universal
Values & Environmental Security, in DG Environment at European Commission

Ms. Sophia Gnych, Policy Analyst, Centre for Responsible Business Conduct,
Organisation for Economic Cooperation and Development

Ms. Tatiana Alves, Director - Sustainable Finance and Selva Fund Manager,
Palladium Group

Moderator

Mr. Adrian Greet, Director & Owner - A. Greet Co. Limited, Senior Advisor -
Cambridge Institute for Sustainability Leadership

14:45-15:30

Discussion with audience and private sector constituents, among which:

Mr. Andres Felipe García, Director of Sectorial Planning and Sustainable
Development Fedepalma

Mr. Marcos Antonio Matos, CEO, Brazilian Coffee Exporters Council-Cecafé

ITC Roundtables on Deforestation-free Global Value Chains

SPEAKER PROFILES

WELCOME ADDRESS



Ms. Vanessa Erogbogbo
Chief - Green and Inclusive Value Chains
International Trade Centre (ITC)

Vanessa Erogbogbo is Chief, Green and Inclusive Value Chains section at the International Trade Centre and a member of the Management Action Group. She has over 20 years of experience in trade and private sector development having worked in both international development and the private sector. She oversees ITC's work on sustainable value chains, comprising the Alliances for Action, Trade for Sustainable Development, and Trade and Environment programmes, as well as driving the sustainability agenda of ITC including

through mainstreaming.

Vanessa is a member of the advisory board of the Geneva Trade Platform housed within the Geneva Graduate Institute's Centre for Trade and Economic Integration, a member of the steering committee of the Forum on Trade, Environment and the SDGs, a member of the advisory board of the Ford Foundation Plus Fund Initiative. She founded ITC's SheTrades initiative and was chair of ISO/IWA 34 on women's entrepreneurship.

She previously held positions at the International Finance Corporation, Standard Chartered Bank, and as an entrepreneur. She holds an MBA from London Business School, an MSc Information Technology and a B.Eng. Hons in Civil Engineering from Loughborough University, and an executive certificate of Climate Change Policy: Economics and Politics from the Harvard Kennedy School.

KEYNOTE ADDRESS



Mr. Mike Senior
Deputy Director – Conservation and Land Use
Proforest

Mike is global focal point for Proforest's landscape work, with a particular focus on conservation and land use aspects both at landscape and other scales. He works particularly with Proforest's regional offices in Southeast Asia and W/C Africa. This work involves using tools like the High Conservation Value and High Carbon Stock approaches and working to adapt them to be practical for smallholders and landscape level.

Mike has also led Proforest's global conservation policy engagement, for example, with multi-stakeholder initiatives such as the Accountability Framework and High Carbon Stock Approach to drive effective strategies for addressing deforestation in commodity supply chains.

Mike has a background in applied tropical forest ecology and conservation biology and has a PhD in Tropical Forest Ecology from the University of York.

ITC Roundtables on Deforestation-free Global Value Chains

MODERATION



Mr. Adrian Greet

Director & Owner - A. Greet Co. Limited

Senior Advisor - Cambridge Institute for Sustainability Leadership

Adrian is a sustainability practitioner who recognises that true success for sustainability is achieved through collaboration, transparency and innovation. Currently supporting a range of organisations as they develop and progress their own key business and sustainability challenges.

Working to support Cambridge Institute for Sustainability Leadership (CISL) as a Senior Advisor, Adrian is providing support to CISL's Business and Nature portfolio objectives including the Business and Nature Leadership Group, "Investing in Nature" projects with We Mean Business and UKRI CGRF Trade, Development and the Environment Hub (Trade-Hub).

As a member of the Executive Committee for over 7 years and then as President, Adrian led the work on SAI Platform's Vision, Mission and Strategies. In the role of Director General, Adrian drove these strategies and developed the organisation in support of member value and growth, and towards a sustainable future for agriculture on a global scale.

During a career of over 33 years with Mars Incorporated, Adrian has led positive change across various areas and in many roles: most recently as one of the leading architects of the Mars Sustainable in a Generation Plan. He is an experienced public speaker and a highly experienced manager, who takes a value-driven approach to creating a culture, ethos and team that thrive on improvement and empowerment.

Adrian holds a BSc. Honours degree from London University in Mathematics and Physics. He has worked as a member of the board of governors for the Dairy Sustainability Framework, the Advisory Board for the Quantis Geofootprint Tool and remains an active support to the Surrey University Practitioner Doctorate in Sustainability.

ITC Roundtables on Deforestation-free Global Value Chains

PANEL



Mr. Erik Wijkström
Head of TBT Section, Trade and Environment Division
World Trade Organisation

Erik Wijkström joined the WTO in 1995. He has broad experience in several areas of trade policy relating to standards and regulations, including agriculture, sanitary and phytosanitary measures (SPS Agreement), trade and environment, as well as trade and health. He is currently Head of the Section for Technical Barriers to Trade (TBT) in the Trade and Environment Division of the WTO. Mr. Wijkström has a master's degree in agriculture and economics from the Swedish University of Agricultural Sciences, in Uppsala (Sweden).



Ms. Astrid Ladefoged
Head of Unit for Planetary Common Goods, Universal Values & Environmental Security
DG Environment at the European Commission

Astrid Ladefoged is Head of Unit for Planetary Common Goods, Universal Values & Environmental Security within DG Environment at the European Commission. The unit aims to enhance the understanding of the environment equity-stability-peace nexus and its link to resource management and pursues a better integration of the importance to protect the natural resource base in both EU and global policy responses on climate, energy, development, trade, and foreign and security policy. This includes promoting sustainable forest management and combating illegal logging. It also comprises work on the UNECE water convention and, more broadly, with the International Resources Panel and other bodies aiming to enhance the science-policy interface and to support international initiatives for resource efficiency and an international uptake of circular economy.

Ms Ladefoged has more than 20 years of professional experience working on the EU's policies including at national level in a ministry, at European level in a think-tank and finally for more than 15 years in the European Commission in various departments and in a cabinet.

ITC Roundtables on Deforestation-free Global Value Chains



Ms. Sophia Gnych
Policy Analyst, Centre for Responsible Business Conduct
Organisation for Economic Cooperation and Development

Sophia Gnych is a Policy Analyst at the OECD's Centre for Responsible Business Conduct (RBC), where she supports the Centre's work on Environment and Climate Change. She has extensive experience working on environmental policy, market-based certification standards and corporate commitments to sustainability in the land use sector. Prior to joining the OECD, Sophia was a consultant for International Finance Corporation (IFC) in Indonesia, addressing access to technology, finance and markets for smallholder farmers and preparing them for certification. She also spent many years with the CGIAR's Centre for International Forestry Research, conducting research on the environmental impacts of tropical agricultural commodities and building their work programme on private sector "Zero Deforestation" commitments. Sophia holds a BSc in Biology and a Masters in Global Environmental Change and Policy from Imperial College London.



Ms. Tatiana Alves
Director - Sustainable Finance and Selva Fund Manager
Palladium Group

Awarded in 2021 by Época Negócios as one of the 50 climate innovators in Brazil, Tatiana is a senior finance and ESG professional, working on the intersection between finance and sustainability with a focus on climate. With more than 25 years of work experience in the finance and climate space, working for 10 years in the Brazilian financial sector as a correspondent banking manager and a trade finance products specialist attending to corporate clients in the food, agribusiness, energy, pharmaceutical and auto sectors. Since 2006 she re-directed career to then work on the climate space designing and implementing financial products and mechanisms alongside socio-environmental programs that channel investments to key sectors and activities leading to a sustainable, equitable and low carbon economy. Tatiana holds a bachelor's degree in Economics and a master's degree in finance from the University of SP, Brazil and a Master of Int'l Affairs focusing on Environmental Finance from Columbia University in NYC. She speaks fluently in English, Portuguese, Spanish.

ITC Roundtables on Deforestation-free Global Value Chains



Mr. Andres Felipe García
Director of Sectorial Planning and Sustainable Development
Fedepalma

Andres Felipe García is an economist by training from Universidad de Los Andes, Magister Scientiae in forest management and conservation from the Tropical Agricultural Research and Higher Education Center, CATIE, in Costa Rica. He has an extensive experience in management positions in the agricultural and environmental sectors, such as: Vice Minister of Agriculture and Rural Development of Colombia, Delegate Ombudsman for Agrarian and Land Affairs, Delegate Ombudsman for Collective and Environmental Rights in the Ombudsman's Office, Vice President of Trade and Corporate Affairs of the Society of Farmers of Colombia, SAC, Director of Sustainable Rural Development of the National Planning Department, Head of the planning office of ICA, Planning Coordinator of National Natural Parks of Colombia, advisor to IDEAM, among others.



Mr. Marcos Matos
CEO
Brazilian Coffee Exporters Council-Cecafé

Marcos Matos has more than 20 years of experience in agribusiness. He is a post-graduate professor at the “Luiz de Queiroz” College of Agriculture (ESALQ/USP), besides representing Brazil at Global Coffee Platform and being part of the Board of Counselors at the Superior Agribusiness Council Cosag/Fiesp). He was Executive-Director of the Brazilian Agribusiness Association (Abag/RP). Also worked in the Project Management Area of Getúlio Vargas Foundation and in the Government Affairs Area of Bayer S.A. He received the BSc degree in Agronomic Engineering and his M.Sc. degree in Biosystems Engineering, both from University of Sao Paulo, “Luiz de Queiroz” College of Agriculture (ESALQ/USP). He has published around 70 articles in journals and newspapers and presented papers in several conferences

ITC Roundtables on Deforestation-free Global Value Chains

ITC would like to thank the following organisations for their support in organising the ITC Roundtables on Deforestation-free Global Value Chains:



The European Cocoa Association (ECA) is a trade association that groups the major companies involved in the cocoa bean trade and processing, in warehousing and related logistical activities in Europe. Together, ECA Members represent two-thirds of Europe's cocoa beans grinding, half of Europe's industrial chocolate production and 40% of the world production of cocoa liquor, butter and powder. On behalf of its

members, ECA monitors and reports on developments impacting the cocoa sector, both at regulatory and scientific levels. In addition, ECA is actively engaged in European and International fora related to the industry's contribution to a sustainable cocoa economy.



**EUROPEAN
COFFEE
FEDERATION**

The European Coffee Federation (ECF) is the representative organisation for the European coffee trade and industry, speaking for over 750 companies ranging from SMEs to internationally operating companies, representing approximately 35% of the world coffee trade volume. ECF

offers its members a forum for exchange, identifying industry-wide issues of common interest in the areas of food safety, sustainability and international trade. ECF aims to facilitate the development of an environment in which industry can meet the needs of consumers and society, while competing effectively to ensure the resilience and long-term sustainability of the coffee supply chain.



FEFAC, The European Compound Feed Manufacturers' Federation, represents 23 national Associations in 23 EU Member States as well as associate members in the UK, Switzerland, Turkey and Norway. The European compound feed industry employs over 100,000 persons on app. 3,500 production sites often in rural areas, which offer few employment

opportunities. In February 2021 FEFAC released its updated Soy Sourcing Guidelines, to which responsible soy schemes and programmes can apply for a benchmarking exercise that is facilitated by ITC.

ITC Roundtables on Deforestation-free Global Value Chains

If you are interested in joining efforts to coordinate the upcoming sessions,
please get in touch with:

Mathieu Lamolle

E-mail: lamolle@intracen.org

Senior Advisor - Sustainability Standards & Value Chains

Trade for Sustainable Development (T4SD)
International Trade Center

Palais des Nations
1211 Geneva 10, Switzerland
Tel. [+41-22-730.0297](tel:+41227300297)

Standards Map: www.standardsmap.org

ITC: www.intracen.org